



**2022 June Board Meeting
Executive Director's Report
Jun. 2, 2022**

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

Program Development and Administration

- Below is a table of the membership history for 2019, 2020 and 2021 take from the MemberClicks database. There is a new report summarizing the data in MemberClicks so the numbers are slightly different from what I shared with Greg Carlson and what was shared last year. I condensed all of the professional (pharmacist) membership categories.

	Associates	Pharmacists	Student Pharmacist	Totals
Active 1/1/2019	7	404	423	834
Renewed	5	296	211	512
Joined	3	31	287	321
Lapsed	2	206	229	430
Active 12/31/2019	6	330	500	836
Renewed	5	309	208	522
Joined	1	14	197	212
Lapsed	0	28	299	327
Active 12/31/2020	7	348 (5.5% ↑)	407 (18.6% ↓)	762 (8.8% ↓)
Renewed	6	293	197	496
Joined	1	17	197	215
Graced	1	16	25	42
Lapsed	0	50	211	261
Active 12/31/2021	7	337 (3.2% ↓)	373 (8.4% ↓)	717 (5.9% ↓)
Renewed	2	138	36	176
Joined	0	6	42	48
Graced				
Lapsed				
Active 5/13/2022	7	324	379	710

- Observations:
 - Pharmacists:** (all member types combined) began the 2019 year as 404 active members, but during the fall of 2018 in an attempt to draw members back we moved about 150 lapsed members to a graced status so that they would receive 3 additional notices (over 90 days) to try to recruit them back. During the year 296 renewed and 31 new members joined. Many of the graced members did not respond and they moved back into the lapsed status (total of 206 for the year). This accounts for the large number of lapsed individuals and a reduction to 330 active members. This is the number that

began the 2020 year, during which 309 renewed and 14 joined and 28 lapsed, ending the 2020 year with 348 members, 18 more active members since the end of 2019 (a 5.5% increase). In the year 2021 there were 293 renewals, 17 new members joined, and 50 have lapsed resulting in 337 current active members (a 3.2% decrease). Since the beginning of 2022 138 members have renewed and 6 new have joined.

- **Student pharmacists:** Membership in 2019 began at 423 students, only 211 (50%) renewed and 197 new members joined and 222 lapsed resulting in 500 active students (an 18% increase). Similar to what we had done to pharmacists in 2018, we changed about 70 lapsed students to a graced status at the end of 2019 to try to get them to renew. However, in 2020 208 students renewed (42%), 197 joined but 306 lapsed. There were more renewals, but fewer new students joining and only some of the grace students renewed, resulting in 407 active student members (an 18.6% decrease). At the end of 2021, 197 students had renewed (48%), there have been 197 join and 211 have lapsed. The net result is 373 active students, a decrease 8.4%. So far this year 32 students have renewed and 42 have joined. (Please note that most student renewals and joining occurs in the Fall at the start of a new school year.
- The membership for pharmacists, in spite of these difficult times, has wavered around plus or minus 3 to 5% the last several years. The major challenge for students is to try to get them to renew and continue their membership each year while in school and then see them make a transition to pharmacist membership.

Student Chapter Reporting

There are 162 pharmacy schools. 57 do not have chapters. We 105 that are or have been active. For this last year 71 chapters submitted their annual chapter update. This is up from only 14 that had done so by our November Board meeting. The remaining 34 need to be encouraged to update their chapter report this Fall.

Staff Relations

- I am in touch with our administrative director to discuss routine business activities via email or phone contact.

Communication with Membership

- This year we made the transition to using the updated contact center within MemberClicks to author e-mail blasts and to design and send the monthly Faith Script newsletter. There was a little learning curve, but this has gone well. All of the newsletters have been added to website.
- The Spring edition of the 2022 Journal was published and I have been able to get this and the two 2021 editions of the journal all uploaded and available on the website.
- The CPFI website is a valuable source of information for some of our members. I have been able to make a number of updates, but it is important that we keep the information up to date and fresh. If anyone has observations or information on how we can update or keep information current and relevant, please let me know. I am open to suggestions and feedback.

Budget and Finance

- The finance committee has been monitoring the budget and has prepared a budget for this next year.

Strategic Planning

- I thank President Wilson for taking the initiative to undertake the strategic planning that we will work on at the meeting

Sincerely, in His service,

Ron Herman