



Fall Board of Directors Meeting Minutes
Southeast Christian Church, Rm ED 230/240
Louisville, KY
Thursday November 10, 2016

Opening Remarks and Prayer:

President Fred Eckel called the meeting to order at 8:30 AM (EST) on Thursday November 10, 2016 in Room ED 230/240 of the Southeast Christian Church in Louisville, KY. Fred reviewed the agenda, his plans for today's meeting, and plans for the future. He reminded everyone that, despite our plans, God is in control. Reports have been provided (printed) prior to the meeting for members' review and only highlights will be discussed.

Jeff Copeland led the devotions and prayer. His topic was "Decisions" and used Abraham as an example of fear vs. faith. Abraham had properly placed hope, assurance, and confidence in the Lord, which led to the blessings granted to him and his descendants. By contrast, fear is unbelief and misplaced faith. Jeff reminded the members that we must continue to refuse what the world has to offer, and instead accept the blessings of God. How will we act as we make decisions for CPFI and its future?

Roll Call and approval of minutes:

Members present: Ron Herman (Executive Director), Fred Eckel (President), Gene Lutz (Vice President), Susan Lutz (Secretary), Greg Carlson (Treasurer), and Board members Jeff Copeland, Gene Erb, Jordan Daniel, Joy Greene (by phone), Mark Johnson, and Daniel Wilson, as well as Nena Lindrose (Administrative Director.)
Guests present: Keith Allhands, Charlotte Wilson, Michael Merrick. Members absent: Tristram Ford (Student Representative.)

The minutes of the June 8-9, 2016 board meeting and the August 7, 2016 teleconference were approved by common consensus, having been sent out via email at an earlier date.

2017 Annual Conference:

Fred and Nena reported that the program has been completed for the conference. There will be no concurrent sessions on Saturday this year. Discussion followed on ways to make this year's conference more successful financially, as Glen Eyrie costs are historically higher. Ideas included offering remote access to the conference at a reduced registration fee but with no CE credits. More research is needed in this area (to include the concepts of live streaming and/or recording of sessions.) The following issues were raised in the discussion: Do the conference sites used by CPFI have the capabilities to offer these options? Such options could be used as a marketing tool. There was discussion that with changes in technology, is having CE presentations at an annual CPFI meeting still needed? What are the best ways to utilize the technologies in the best interests of CPFI and its members. Increased attendance is needed to address higher costs, which requires expanding the membership base. The annual meeting planning committee should spend some time thinking through these issues as they plan future meetings.

Susan Lutz reported that plans are also underway for a silent auction again this year at the annual conference. Last year's auction netted \$2638, and allowed the offering of four \$500 Hands and Feet grants to student chapters for their projects. A decision needs to be made on the use of the proceeds from the 2017 silent auction to help promote everyone's participation. Discussion followed, resulting in a motion (M/S/C E. Lutz/ R. Herman) to give 80% of the 2017 silent auction proceeds to the student chapter Hands and Feet grants and 20% to the mission work of CPFI in the Democratic Republic of Congo.

Finance/Fundraising: (report submitted)

Treasurer's report was reviewed by Treasurer Greg Carlson. He reported that the 1% Group has been highly successful in generating revenues. The Power Hour continues to also bring in additional funds, but giving has declined.

The draft budget for 2017 was reviewed and discussed. A salary increase for Nena is included (5%), noting that a health care increased cost may require a higher deductible in 2017. M/S/C

(Herman/Copeland) to approve the salary line item of the 2017 budget and to ask the treasurer and the finance committee to review and determine guidelines for an annual salary review.

Other budget discussion followed. The Silent Auction needs to be listed on the budget in both income and expense entries. The line item for Mission Congo would be absorbed into this. In the past, dividend income has been used to "balance" the budget when necessary; the finance committee has the discretion to take this action. There needs to be collaboration between the fundraising and marketing committees to be most effective.

M/S/C (Carlson/ Copeland) to approve the 2017 budget.

Publications: (report submitted)

Nena reported that the plan for next year is 9 condensed issues and 3 full issues for the Faith Script. Mary Ferrill is planning for two issues of Christianity & Pharmacy. Further discussion may occur during the strategic planning session later today.

Membership: (report submitted)

Vice President Gene Lutz reported that there is potential for new members in Canada. This opportunity should be pursued.

Student Chapters: (report submitted)

Daniel Wilson reported that the Hands and Feet grants have been very helpful. Much interest has been generated among chapters, knowing the potential for grant money to enhance their projects.

Strategic Discussion: the following items are related to current and future CPFI plans.

Old Business Results:

- **The Hands and Feet grants** have had a very positive impact and should be continued. Use of Silent Auction funds can be directed to this purpose
- **King University:** no student match has yet been accomplished.
- **CURE:** a missions conference was held at Campbell University earlier this fall. Student Representative Tristram Ford participated.
- **Core values:** these are now posted on the CPFI website
- **Legislative activities:** recent AMA policies and activities were discussed. No board approval is required.
- **CMDA ethical statements:** these are posted on the CMDA web page with links to the position statements for each. Nothing new has been noted that involves CPFI. A recent position paper on transgender issues has been developed. Unfortunately, the physical presence of CPFI in Bristol has not enhanced communications on such activities. No regular interaction is scheduled as of this date.
- **APhA/ CPFI Prayer breakfast:** work is progressing on the 2017 prayer breakfast and a speaker has been secured.

Strategic Directions:

- **Organizational leadership changes in 2017:** Fred will be stepping out of the active leadership role to become the Past President for two years. There will be a significant transition of roles as this happens. The Nominating Committee will need to address this and seek qualified individuals to run for the office of president, recognizing that this position is a “hands on” role.
- **Program Planning:** the 2018 and 2019 annual conferences are scheduled for BonClarcken Retreat Center in Flat Rock, SC. The goal is always inexpensive family-centered settings which offer Christian interaction, integrating the spiritual with the professional aspects of life. The student retreat has become a vital part of this conference and needs to continue. By offering this opportunity, the potential to retain students as professional members increases. Discussion followed on how to enhance what we have at these conferences and how to continue to offer the sense of community at each one. Joy volunteered to do some research into new options for meeting sites along with the annual conference committee. These might include churches, schools and locations in Canada. With Fred stepping away from active involvement in the meeting planning, who will be responsible for this activity for the 2018 conference? Ron will include this topic in his November 2016 newsletter. The board members are encouraged to make suggestions on who needs to become more involved in the planning process.
- **Silent Auction:** Discussion centered around new fund raising opportunities for CPFI, keeping in mind that we are currently “tapping” the active members on a regular basis. The need to approach other pharmacists and pharmacies to become involved is great, in an effort to broaden the base of contributors and sponsors. Joy, Jordan, and Daniel have volunteered to pursue these efforts (representing the Student Activities and Marketing committees.) Some of the ideas they pursue may enhance the Silent Auction fund-raising activities as well.
- **Mentoring:** Joy suggested that a more robust program of mentoring be developed to retain young pharmacists as professional members, and also to encourage pharmacy students to become more involved. Daniel agreed to pursue this. Next generation of Christian pharmacists: newer members of CPFI have begun to join the leadership ranks. Some of the concerns of younger/ newer members are now being heard and addressed. Ron posed the question: do we need a “young advisory board” to assist in training new blood to step up? Currently, the NSC does this to some degree.

Marketing Committee: (see printed report)

- Jordan reported on the committee’s activities to date which include development of the purpose for the committee and an inventory of marketing efforts to date.
- **Membership outreach:** as an example of marketing efforts, a “meet and greet” is planned for Friday evening of the current GMHC event to welcome pharmacists in attendance and possibly introduce them to CPFI for the first time. Jordan stressed that these personal relationships are very effective in gaining new members and retaining them. He stressed our need to invest in membership and marketing efforts; no one on the board expressed an unwillingness to spend reserve resources to build CPFI.
- **Publications:** are changes desired in content and focus? If possible, more variety should be sought, but it has been difficult at times to obtain articles on a variety of Christian pharmacist topics. Topics suggested included explanation of CPFI position statements, video testimonies (on the webpage), Pharmacist Activist topics (Dan Hussar), political involvement opportunities. Discussion also followed about the potential for selling advertisements in the journal. The journal editor is allowed flexibility to choose content.
- **Assessing the last two years:** the “free rent” at CMDA has ended and CPFI is likely to be asked to pay a rental fee from now on. There continue to be issues of minimal communications despite sharing a building, the need for increased team building and working together more closely on items of mutual interest professionally. The board members expressed their united belief that our unique identity as an

organization should be maintained but the location with CMDA should be a positive thing. A joint meeting of CMDA/CPFI leadership is still a goal to discuss ways in which the relationship can move forward in the best interests of both organizations.

Concluding comments:

Fred offered his observations at the close of a productive meeting and encouraged all members to continue to prayerfully move forward.

Daniel Wilson closed with prayer.

The meeting was adjourned at 3:10 PM.

Respectfully and prayerfully submitted,

Susan Lutz, Secretary