



CPFI 2026 March Board Meeting – Agenda

Monday, March 16, 2026

11:00 am to 1:00 pm EST

Join Zoom Meeting - Passcode: 693023 <https://us06web.zoom.us/j/84375128509>

Name	Role	Attendance	Name	Role	Attendance
Ballentine, Erin	Director	✓	Hayes, Marjorie	Vice President	✓
Bates, Jeff	President	✓	Hess, Rick	Director	✓
Boone, Jill	Director	✓	Lindrose, Nena	Administrative Director	✓
Canady, Stephen	Director	✓	Malmberg, Lucy	Director	✓
Copeland, Jeff	Executive Director	✓	Smith, Susan	Secretary	✓
Daniel, Jordan	Treasurer	✓	Spadaro, Dan	Director	Absent
Grove, Logan	NSC Chairperson		Herman, Ron		✓

TIME	AGENDA/DISCUSSION	NOTES/ACTION
10 min	Opening comments and updates (11:00 am ET) - Call the meeting to order and opening remarks - President Jeff Bates - Devotion and Prayer - Director Jill Boone - Roll call – Secretary Susan Smith	- Jeff called the meeting to order shortly after 11:00 am. - Jill shared a devotion related to water - one of God’s most powerful and symbolic creations. She shared that throughout Scripture, water represents God’s power and provision; from parting the Red Sea to cleansing through

	Approve minutes from November per electronic vote – Secretary [Smith]	baptism. It reminds us that in every drop, we can see His sustaining grace at work in our lives. - Roll call - members in attendance noted in table above - Nov Minutes meeting approved as previously submitted.
1 min	Key Goals for CPFI 2025-26: 1 Corinthians 15:58 Priority 1: Retain and Expand Membership through Deepening Engagement Priority 2: Strengthen and Strategically Align Leadership Priority 3: Execute with Excellence and Accountability	- Jeff provided review of these 3 priorities so we could see progress related to these goals. See LINK for details. Priority 1: Strengthen and Strategically Align Leadership - Strengthened unity through additional meetings/touchpoints and book reviews: 1 completed (<i>Our Iceberg Is Melting</i> by John Kotter) and 1 upcoming book review (<i>That's Not How We Do It Here</i>) by same author - Developing centralized CPFI document repository (Susan) - Susan will add access to all BOD - NSC Leadership hand-off process (Logan, Juliette) LINK to document - CPFI Position statements with ongoing review process (Rick, Logan) Priority 2: Retain and Expand Membership through Deepening Engagement - Webinars - gives members additional ways to engage with CPFI - Student chapter engagement measurably increased - Rick and Erin developed spreadsheet with student chapters and sent request to BOD members to encourage outreach to the chapters. - Ambassador Program - formal structure developed (Jordan); still fine-tuning - Marjorie received a report from Joy Greene that followers have increased (FaceBook 532, Instagram 286). Joy requested a QR code be posted to the information related to the prayer breakfasts so that attendees are prompted to follow our social media sites. - CPFI Logo wear would enhance visibility (Logan, Joy) - Expanding strategic partnerships - DART info-sessions with Samaritan's Purse (Jeff C, Logan, Jake Grasser) - RightNow Media (Jeff C) - see handout - Strong growth indications - Annual Conference filled within 10 days - APhA Prayer Breakfast registration closed 5 weeks before event - Many BOD attending 4 different prayer breakfasts
15 min	President's Update [Bates] CPFI 2025 Progress Report Strategic Goals LINK	

		vii. Growing membership and donor participation - 17% growth in four years viii. Ron shared 2026 Mar Membership Report ix. Over the past 6 years (since 2020), the pharmacist members are fairly stable (had gone down and coming back up); student numbers had also gone down and are coming back up. The growth we are seeing is from 2023 to present. x. Our focus is on both growth and retention. xi. Numbers on chart may be dependent on time of year when report was run xii. Area of opportunity: keeping student members as pharmacist members after graduation. Other pharmacy orgs have same challenge. We need to be creative to capture their interest as young practitioners. 4. Priority 3: Execute with Excellence and Accountability 5. CPFI-branded powerpoint template (Logan developed) - to use for webinars and annual meetings LINK 6. CPFI-owned zoom license 7. Formal speaker engagement process (Logan developed) Form PDF, Fillable Google form 8. Maintained and strengthened CPFI's growing financial stability 9. Leveraging conferences, webinars, ambassador outreach, and digital platforms to advance strategic goals
5 min	Committees [Bates] - CPFI Committees CPFI 2025 Progress	- Committee membership has been updated on the website for several committees. - For those who have not yet informed Nena of needed committee changes, it would be helpful to send all of that as one email that includes: names to be added, deleted, and those staying the same. - Send to Nena, copy Ron
10 min	Finance Report/Update [Daniel] - Proposals - Long-range Planning - Strategically harnessing God's goodness to CPFI	- Jordan received 2 budget proposals - see powerpoint slides - Annual Conference Committee Travel (\$3000) - Fund 58322-Travel Board: - Details would follow same process as ambassador program in terms of reimbursement

		■ What are the details of what that \$3000 would cover, i.e. airfare, how many people, uber/rental car? Similar to following ambassador process as some areas would require pre-approval. ■ This \$3000 would be an annual amount (not per trip, per person, or per venue, etc.). ■ Members of Annual Committee mainly involved ■ This number may be too small but might be a good starting point ■ Consider that the venue often pays for meals, lodging, and possibly mileage as they may comp some of these expenses. Be sure to negotiate some of this coverage prior to visiting a possible meeting site. Another ex: If going for work and they are already paying for travel, use those funds if possible rather than submitting to CPFI. ■ Who has scouted out future annual meeting venues? In general, the Annual Committee and additional CPFI BOD. It's always great to get others involved. Doesn't have to be a BOD member. But definitely has to be initiated by the Annual Committee who have historical perspectives of the venues we've had in the past since new venues can pose new challenges that need to be worked through. ○ Publications Committee adobe Pro (~ \$266/year) - per request from Mary Ferrill, Chair. Fund 55055 - software expense ○ Both proposals approved Long-range planning ● Jeff proposed new idea for us to think about. We have reserves now that have grown substantially. We have been blessed but we want to be good stewards. ● Rule of 3 when presenting ideas: think about it 3 times, therefore no specific action to be undertaken at this time. ● Consider small capital campaign and/or can we get to a spot where we set up a small endowment to spin off continued funds to address a specific need (operations cost, conference, etc.). Are we approaching a spot where we can think with intentionality to use those funds to perpetuate the great things going on longer range? We don't want to look back 5-10 years from now and see that we were just "comfortable". Jeff opened up to members for discussion. Jeff provided
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		an example: if we had \$5 mil endowment, we would spin off 5% that would give us ~ \$250,000/year to run an organization. We STILL want members contributing, we want to continue to take in donation dollars and contribute. It allows us to dream and think big about what we could do. Jeff C mentioned we may not have formalized this in the past, but part of the reason for our conservative investments strategies will also allow for this. Concerning a capital campaign - some reservations as there is more money in the account we can use; if no use or plan for funds then why ask members for more? Jeff B - to address what would we need the money for - to fund the conference, and/or reach a \$5 mil mark and cover us to avoid a situation from several years ago when we had challenges covering basic operating expenses. Jill - love idea of planning for future; parallel to that is strengthening foundation and services we are already providing to membership. Build relationships within CPFI community. • Jeff B - at this point, he was introducing the thought. We should all prayerfully consider pros/cons and explore ideas and next steps before making any decisions. • Lucy - she thought and prayed long and hard before donating to pay for the conferences because there was a chance it would set an expectation that it would always continue. There are so many more people to harvest for this organization. How do we take advantage of this abundance of funds? Lucy <i>could</i> create an endowment from which a certain % would pay for annual conference costs. We need to all pray, fast, and be open to the Lord in this. • God has us in a spot where there is neat potential! CPFI has really been blessed! • We will discuss again at June meeting. • All BOD to pray, fast, and think about the future!
2 min	Nominations Committee [Smith] • 2026 elections - open positions: Secretary, Treasurer, 2 Director • Seeking nominations: call for nominations (2/20, 3/13) • Electronic voting begins (4/16, 4/29)	• Nominations Committee will meet in March/early April to review positions. We currently have at least 1 candidate for Secretary, Treasurer, and at least 2 candidates for Directors. • Onboarding process • Use job description as starting point • Read Bylaws • Read board minutes from previous 2 years

	○ Strategic visits (in-person or virtual) by BOD volunteers ○ Expectations and needs ● Other initiatives?	● 15 pharmacists and 7 students have taken advantage of free membership ● QR codes - perhaps CPFI should purchase license to obtain own? Current free versions only last 14 days. ● Submit budget proposal for a QR code
10 min	Position Statements [Hess, Grove] ● Current position statements on website ● Process for tracking revisions LINK moving forward ● End of Life Statements revised ○ Suicide LINK ○ Pain Management LINK ○ Medically-Assisted Suicide and Euthanasia (MAS & E) LINK (currently exist as 2 separate statements: assisted suicide and euthanasia) ● Healthcare ○ NEW Gender Affirming Care LINK	Refer to links in the agenda (left column). Rick briefly reviewed work to date. CMDA recently reviewed/updated theirs. They combined Assisted Suicide and Euthanasia into one: Medically-Assisted Suicide and Euthanasia rather than having 2 separate documents. A new Gender Affirming Care position statement was developed. Susan discussed a general outline of a future review process that would include recording the date of next review. To minimize review of all at the same time, some position statements would be reviewed in “batches” (similar to what has been done thus far). All members are invited to review each document prior to the annual meeting. Rick requested a date prior to the June meeting to “cut off” the review so they can be finalized for inclusion in June agenda. If approved by BOD, then shared as informational items to the CPFI members during the Business meeting (on Friday). All members to review 4 proposed updated position statements for June meeting Susan to add to June agendas for BOD (approval) and Business meeting (informational items)
20 min	Annual Meeting Discussion [Bates] ● June 2026 Conference Updates ○ Goal setting ● June 2027 Conference Planning ● June 2028 Conference Planning	2026 - Lake Junaluska Planning well underway/set in many ways Prepare June BOD meeting agenda to include strategic planning and goal setting for 2026-27 2027 - The Ark in Kentucky Fair number of points established Contracts not yet signed

		2028 - TBD Jeff B and Keith Allhands had some discussions but no decisions made. Accommodations for size under consideration; funds requested for travel (see Budget Proposal); look back at recent sites to see what others might look like, i.e. Blonkarken. Start thinking about 2029 as well. Received confirmation that the cost for 2026, 2027, and 2028 will be covered by generous donor. Thank you! This information helps in the selection of venue so knowing this in advance is extremely helpful. A challenge is that when the conference is paid for, more family members are in attendance, and those additional people are included in all of the spaces (devotions, dining spaces, banquet, meeting rooms). Nena mentioned there is quite a waiting a list for 2026. For 2027 - we blocked 110 rooms at The Ark. How might pharmacists react if for pharmacists only? BOD and members see CPFI as a family-oriented organization and enjoy the ability to bring spouse/children. For 2026, pharmacist count is lower than at Epworth due to increase in family members. What if there were pharmacist-only events? Sense there would be strong opposition to that. Would be difficult to tell non-pharmacist spouse/children "you're on your own for dinner". For 2027 - might flow into another hotel but it would be several miles away. As it is, for the 110 rooms we have, attendees need to take a shuttle bus. Jeff C shared about RightNow Media stats - the largest group using this is kids. When we think CPFI, we think more than just pharmacists. We think families, and the kids are reaping the benefits as well. We have ruled out other venues, i..e The Cove, because they do not accommodate children. Task Force to convene to discuss conversations about annual meetings: Jeff B, Lucy, Nena, Stephen, Erin Susan to add "Goal Setting" as an Agenda item for June
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5 min	RightNow Media [Copeland] • Updates	In addition to the mention above that kids are the highest users of RightNow, please refer to the report Jeff C prepared. LINK .
2 min	Closing Remarks and Prayer [Bates]	Lucy shared a praised that while we were meeting, she received a message that her brother-in-law Paul accepted Jesus as His Savior! Praise God and Hallelujah!
	ACTION ITEMS SUMMARIZED	1. Susan will add access to all BOD 2. Send Susan the 2026 Mar Membership Report to add to the agenda. 3. All BOD to pray, fast, and think about the future in terms of long-term financial planning 4. Onboarding process - Small group to collaborate: Jill, Erin, Jordan, Susan 5. Submit budget proposal for a QR code 6. All members to review 4 proposed updated position statements for June meeting 7. Susan to add Position Statements to June agendas for BOD (approval) and Business meeting (informational items) 8. Susan to add "Goal Setting" as an Agenda item for June
	Meeting adjourned	3/16/26 1:21 pm
	LINK to Recording	https://us06web.zoom.us/rec/share/Odu8pvHb4KZzcqRbqMd0YN-NOskN91gNM5pAGuxHWsS22G60ogGcSXs6ZacsSwlq.q17HtVolt6-IO26-? startTime=1773673853000 Passcode: 5kaUSrg. *Please note: the "period" is the special character that is part of the passcode - you MUST include the period after the "g" in the passcode. You can copy/paste and that should work to view the recording.* (The passcode required is not the same as the passcode used to join the meeting).