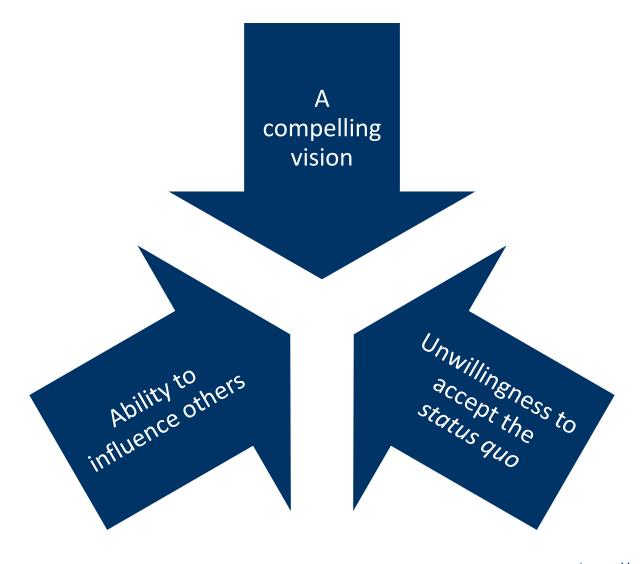


Effective Pharmacy Leadership: Leading Change

Michael A. Crouch, PharmD, MBA, FASHP Fred E. McWhorter Dean and Professor

Three Key Elements to Successful Leadership











The 20-60-20 Rule of Change Management





Ready to do what's necessary to implement the change

Engage



60% Hesitant

Understand the need for change, but are skeptical

Influence



20% Resistant

Not on board and unlikely to change

Minimize



Learning Objectives



- 1. Describe the characteristics of a strong and durable organization.
- 2. Choose strategies to alleviate common fears associated with change.
- 3. Create methods for implementing effective change using Kotter's 8-step change model.

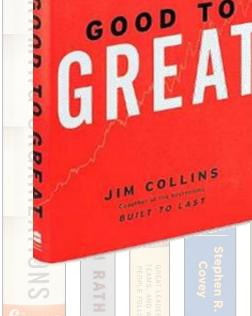


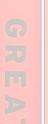






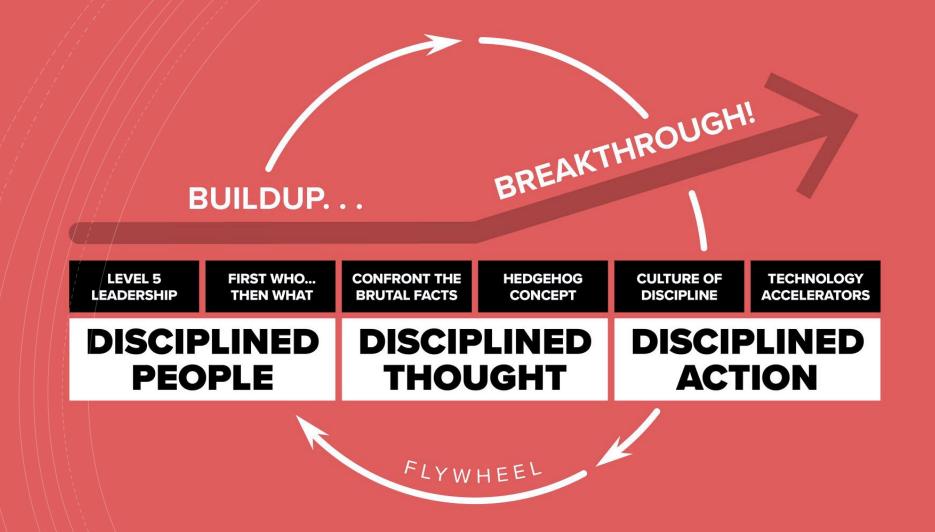
B











1. All of the following characteristics describe a strong and durable organization, **EXCEPT**?

- A. A culture of discipline
- B. Avoids change
- C. Holds true to the mission
- D. Seeks progress



Learning Objectives



- 1. Describe the characteristics of a strong and durable organization.
- 2. Choose strategies to alleviate common fears associated with change.
- 3. Create methods for implementing effective change using Kotter's 8-step change model.



→ Think→ Pair→ Share

What common fears are associated with change, and how can they be lessened?



Fear

- The unknown
- Loss of control
- Past experiences
- Peer pressure
- Comfort zones



Strategies

- Educate yourself
- Reframe mindset
- Take small steps
- Seek support
- Embrace failure

https://thewespot.com/facing-your-fears-of-change/https://jay-gross.medium.com/embracing-change-overcoming-your-fear-of-transformation-04efce9b84c5

2. Each phrase below describes strategies to alleviate fear of change, **EXCEPT**?

- A. Good empathy
- B. Effective communication
- C. Quick transitions
- D. Strong support systems



Learning Objectives



- 1. Describe the characteristics of a strong and durable organization.
- 2. Choose strategies to alleviate common fears associated with change.
- 3. Create methods for implementing effective change using Kotter's 8-step change model.



Popular Change Management Models

Lewin's Change Management Model

The McKinsey 7-S
Model

Nudge Theory

The ADKAR Change Management Model

The Kübler-Ross
Change Curve

Bridges Transition Model

Satir Change Model Kotter's 8-Step
Theory

Maurer 3 Levels of Resistance and Change Model

Deming Cycle (PDCA)







A Sense of Urgency



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Action By Removing Barriers



GENERATE

Short-Term Wins



SUSTAIN

Acceleration



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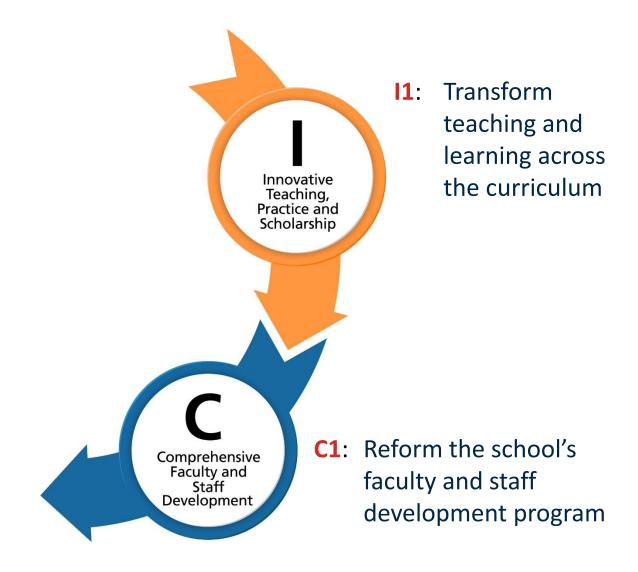






Educational Renaissance







Educational Renaissance

Key performance indicators

- 1. Integrate PPCP throughout the entire curriculum
- Define preferred active learning methods that promote critical thinking and self-directed learning
- Implement a holistic revision of the curriculum that effectively uses preferred active learning approaches and the new facilities, ensuring exceptional training for present and future pharmacy practice models
- 4. Submit/publish at least two peer-reviewed articles related to innovative teaching



Transform
teaching and
learning across
the curriculum





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- 2 faculty members from Practice
- 2 faculty members from Science
- 1 Ex Officio member

Workgroups established



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Resources

- People → ensured a student-to-faculty ratio of less than 10:1
- Time → performed a workload analysis and updated position descriptions
- Facilities → improved study areas, classrooms, and related spaces
- Finances → expanded funding for faculty development
- Technology → verified key functions (LMS, ExamSoft, power for devices)





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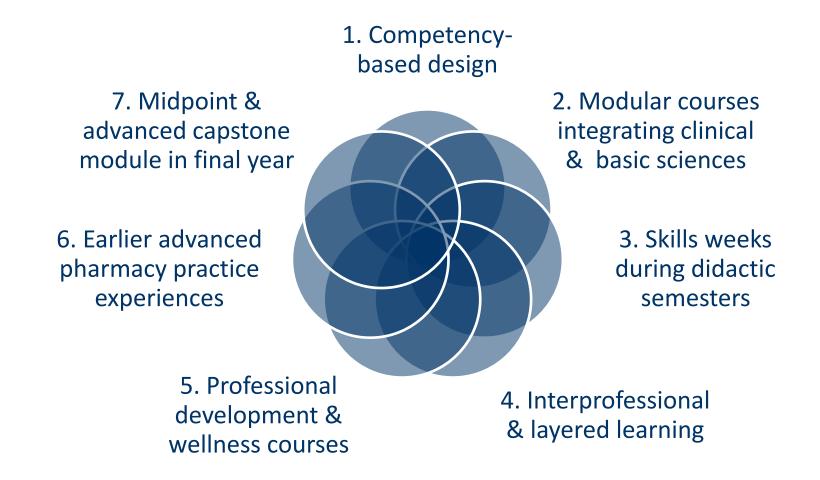








Practice & Team Ready Curriculum



Let us run with perseverance the race marked out for us.—Hebrews 12:1





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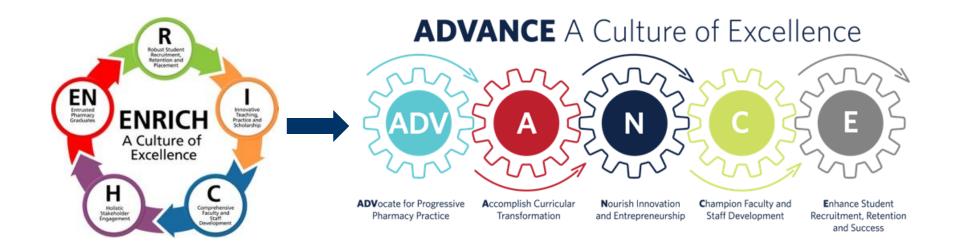
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10 Year Blueprint: A Culture of Excellence



2017-2021

2021-2024



A-1: Implement the "Practice and Team Ready" curriculum

- Curricular Mission: "To inspire students in an active, competency-based, interprofessional, and layered learning environment to be exemplary pharmacists who transform lives."
- Key performance indicators
 - 1. Initiate the first year of the new curriculum
 - 2. Implement re-envisioned didactic elective courses as concentration tracks
 - 3. Initiate the second year of the new curriculum
 - 4. Initiate the third and fourth year of the new curriculum
 - 5. Revise APPEs to reflect a higher level of learning of the new didactic program





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The "Why" – We seek excellence!

We <u>dedicate</u> ourselves to graduating exemplary pharmacists

We <u>strive</u> to be a leader in pharmacy education attracting the best & brightest students

We <u>commit</u> to interprofessional education and full use of our facilities



Competency-based Education

CAPE (ACPE Standards)

- Foundational knowledge
- Essentials for practice & care
- Approach to practice & care
- Personal & professional development



EPA

IPE

- Communication
- Values & ethics
- Teams & teamwork
- Roles & responsibilities
- Faith & calling
- Quality & safety

EPA

- Patient care
- Interprofessional team member
- Population health promoter
- Information master
- Practice manager
- Self-developer

Future Pharmacist







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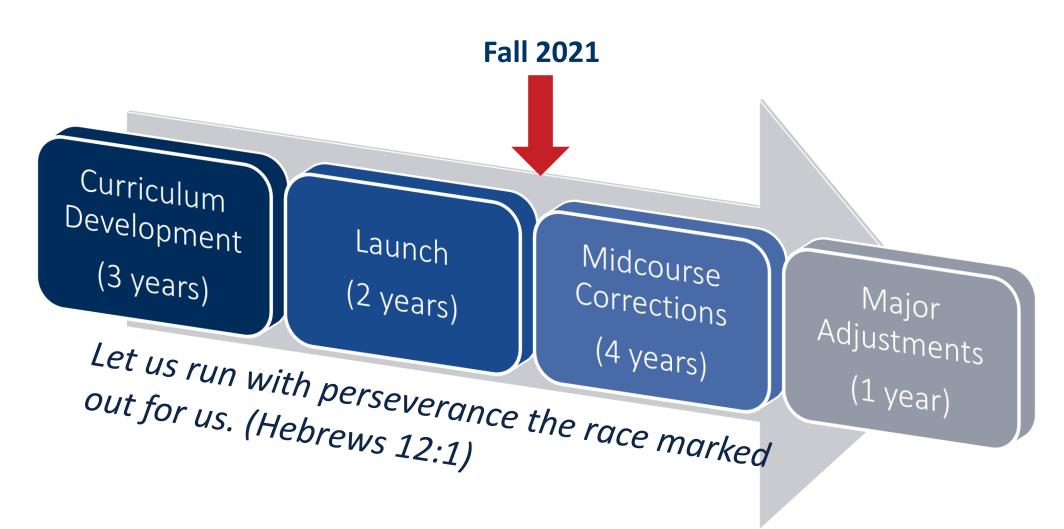
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Curricular Transformation







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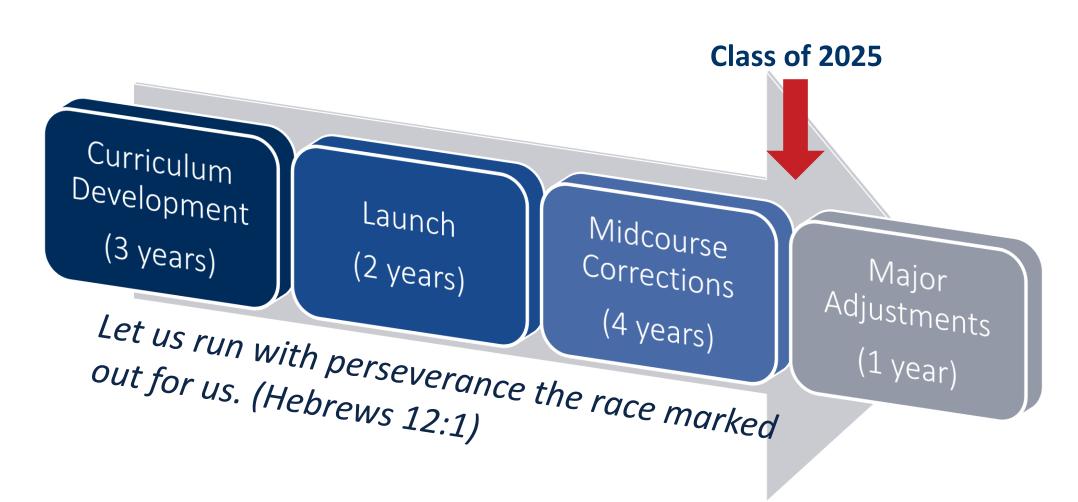
Applied Science and Pharmacotherapy

- Applied Science and Pharmacotherapy introduction and I to VII
 - Integrates medicinal chemistry,
 pharmacology, and pharmacotherapy
 - Students apply their understanding to make rational decisions in the medication management of patients





Curricular Transformation





3. According to Kotter's 8-step change model, which of the following steps is the **MOST** important to leading change?

- A. Create a sense of urgency
- B. Enlist a volunteer army
- C. Sustain acceleration
- D. Institute change



