



**2015 Annual Board Meeting
Executive Director's Report
Jun. 4 & 5, 2014**

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

Program Development and Administration

- Last November the Board approved the job description for the Administrative Director. The job description for Board members was not approved because members had not seen it in advance. The plan was to send it out and approve it by e-mail vote. Instead, the job description has been provided to the Board and it will be approved at this meeting.
- The Board reviewed 18 ethical statements that came from the Ethics Task Force in November and approved them with minor modifications. The ethics task force, (Dan Hussar (chair), Ron Herman and Gene Lutz). The plan was to make the modifications post them on our website and link them to the corresponding ethical statements on the CMDA website. The page were they will be linked has been created, but the documents have not been made available. Hopefully this will be accomplished later in June.
- Cooperation with CMDA student is still on the agenda. Some discussions have been held with Scott Ries, the CMDA director of student ministries, but no significant progress has been made.
- Educational programming jointly with CMDA has not been pursued any further, but this is something we will still consider for the future, but for now, our next two annual meetings have been set, not in conjunction with CMDA.
- I worked the Student Advisory Council to design an online form to conduct the NSC election online. If that goes well this year, it could be used for future Board and officer elections.

Staff Relations

- I have worked closely with our staff of one, who does the work of many. There have been some issues related to chemical sensitivity, but the leadership of CMDA is committed to resolve those issues, although the day to day working out of the solutions has had some bumps in the road.
- Dorothy Molind, when she is in town, often volunteers in the office and works with Nena on many projects. She has been a blessing.

Communication with Membership

- I reclassified our non-renewed members, to get a better handle on what is happening. The membership report reflects some of this information. The number of non-renewals is greatly inflated by students who were members at least one year, but never renewed their membership after graduation. Because they would now be professionals, they were moved over to professional non-renewals and that greatly increased the number in this category. I now have a category of Student to Professional Non-Renewals and that is largest group, 1036 people. Our professionals who not renewed from 2014 to date are 145 and students is 216. Those that have not renewed since 2011-213 is 243 professionals and 126 students. Professionals who have not renewed since before 2011 is 125. This should better allow us to focus our renewal efforts to these specific groups.
- The monthly e-mail blasts (the Faith Script) has gone well.
- We are struggling with the journal, getting it produced timely.

Budget and Finance

- The finance committee prepared the budget and has kept us up to date on progress.
- Praise God for allowing us to complete the year without having to utilize reserves.

Sincerely, in His service,

Ron Herman