

National Student Council Report  
CPFI Board of Directors Meeting  
June 2015

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I. Introduction

a. The NSC has met many of the goals from last year, as well as established new goals for the upcoming years. Our focus this year was with publicity and getting the name of CPFI and the NSC out to more of the students. We were hoping that the blasts/reminders through email, Facebook, and other social media would, in the end, help us retain membership through the students' transition into their professional years.

II. Goal Achievement

a. Last year's report mentioned 4 goals that were addressed this year

- i. *Integration of the Annual Conference and the National Student Retreat:* This idea continues to be a success and continued integration is in plan for future meetings. The NSC leadership is made up of students who attended the retreat and wish to share the positive experience with their classmates and students from other chapters across the nation. The students still communicate through Facebook and other means as to update each chapter on the interesting things that their chapters are doing. We have seen many students attend multiple meetings in a row, including the GMHC conference in Louisville in November.
- ii. *Regional Restructure/Developing Student Regional Directors:* We have seen an increase in number of regions with active directors. Last year we had only three regions with student regional directors, whereas this year we have 5. We are mainly missing regional directors from the central and western regions, where we also lack strong student involvement in annual meetings and GMHC meetings. We had one region host a retreat, and we have multiple regions that are active on social media and distribute newsletters.
- iii. *Restructure of the National Student Council:* We have had success with the implementations made last year with regard to the changes in structure and flow of command. We are also in the midst of trying out a new way of hosting NSC elections through requirements of those interested to contact the current member, as well as create a short video as to why they would like to run. The final voting will be over at the end of the conference as has been done before, but we were hoping this would increase interest before the start of the meeting. We are also interested in adding a publicist position to the NSC to take care of the social media pages, as well as the newsletter. This would help free up the Chairperson and the Chairperson-elect to help out in other much needed aspects.

- iv. *Bylaws*: The bylaws were updated during our last year, and new revisions will need to be approved if we like the new voting process.

### III. Continued Projects

- a. *Newsletters*: Two newsletters were published this past year
- b. *Operation Christmas Child*: Chapters participated individually

### IV. New Projects

- a. *Rally around the Flag*: Chapters participated individually
- b. *Sole Hope Project*: Chapters participated individually

### V. Goals for Next Year

- a. Grow in professional member retention: Utilize results from Membership Transitions Chair survey and gift for graduating members to gauge efficacy
- b. Increase regional involvement, including regional retreats

### VI. Conclusions

- a. I am very excited to see what this next year holds for the NSC. I have no hesitation in leaving this committee in the well equipped hands of Shawn. He knows that the past 3 NSC Chairpersons are just a Facebook message, email, or text away if he is need of any help, and I believe that he will train the Chairperson-elect well.
- b. I know of many graduating members this year who will still be attending the Annual Meeting, and the National Student Retreat. These students have a true passion for CPFI and what our organization stands for. I pray that these students are the snowflakes that eventually become the ever-growing snowball, accumulating more and more students of this generation as professional CPFI members.