

Student Chapter Advisory Committee

June 2015

Daniel Wilson, Chairperson
Kelly Niedzwiecki, Regional Director Coordinator
Austin Greanias, NSC Chairperson
Shawn Kohlhaas, NSC Chairperson-Elect
Amanda Hayes
Julie McDonald

Ron Nickel
Lisa Sims
Nancy Stoehr
Charlotte Wilson
Robert Watt

Student Chapters

Re-evaluated all "in development" chapters and several "active" chapters to ascertain their status

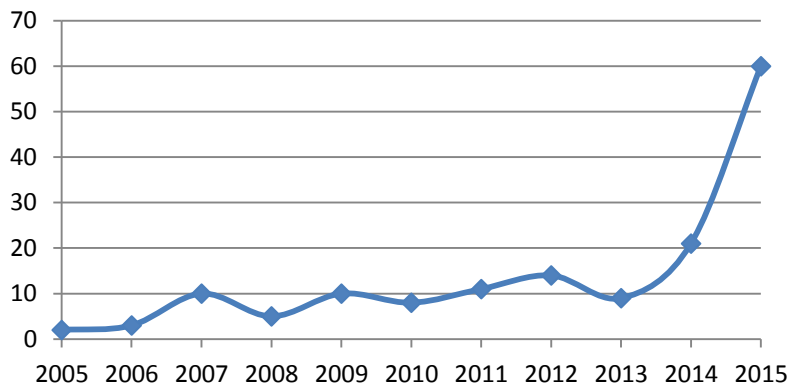
- 79 Active Chapters
- 12 Chapters In Development

Developing new system for annual chapter contacts

- Will pilot for 2015-2016 year
- Goal: Make better use of time spent contacting chapters by making a periodical personal connection
- Chapters will be placed on a 5-year rotation to video conference with chapter leaders, advisor, and 2-3 SCAC members
- Each year an informational e-blast will be sent to all advisors and student leaders

Student/New Grad Membership

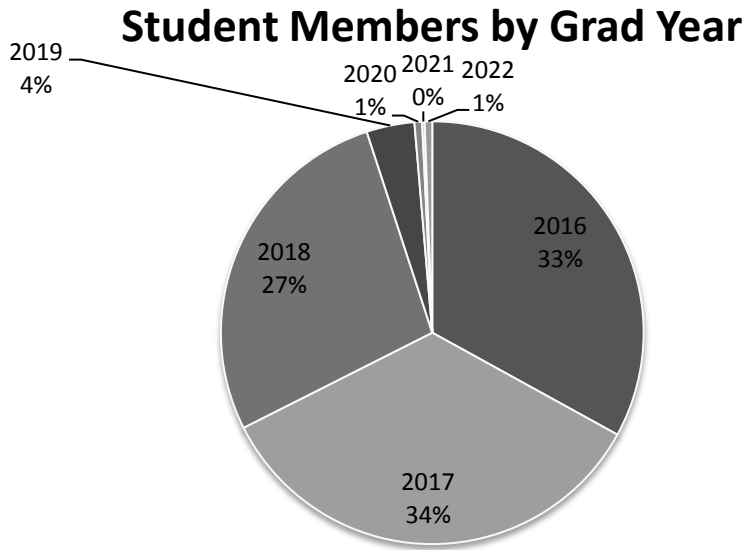
Professional Members by Grad Year



- Significant increase in membership since merger of National Student Retreat and Annual Conference in 2013 and implementation of several student leadership opportunities. Getting students to the Annual Conference and GMHC has likely had the most significant impact on producing dedicated professional members.
- On one hand the 2015 value may be inflated due to the recent graduations. However, this is also after the "rotations disconnect," suggesting positive results from the efforts of the Membership Transitions Coordinator. Overall we expect the upward trend to continue.

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- There has been a shift in distribution
- A larger proportion of student members are P4s, meaning more students are retaining membership into rotations.
- Will need to reassess in fall for influx of P1 members

Advisors and Chapter Relations

- Most attempts to reach advisors regarding the new required membership policy have been unsuccessful
- Using guerrilla approach to strengthen and encourage specific chapters with motivated leaders and advisors to develop self-sustaining "star chapters"

Regions

- Five out of nine regions have Regional Directors
- One region had a regional retreat
- Regional Directors have been instrumental in communication with chapters and developing an awareness among chapters of CPFII as a national organization