



**2015 Fall Board Meeting  
Executive Director's Report  
Nov. 5, 2015**

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

**Program Development and Administration**

- MemberClicks has upgraded their system, and we were negotiating with them to update our contract. There should be no major change in cost, and maybe even a reduction. The website will be changed and it should be much more mobile friendly. The administrative side will also change and provide some nice enhancements. However, as we pursued the change we discovered that there are some features that we use that have not been implemented in the new system. The major feature not currently available is being able to do recurrent charges. The success that we have had the 1% group and now with the Power Hour, both of which use recurrent payments would be hampered because we cannot offer recurrent monthly payments (at this time if we upgrade). As a result we have put the upgrade on hold until this feature has been implemented in the new system. We did discover that we can upgrade the website independently, so we are going to move forward with that upgrade after the first of the year.
- The Board reviewed 18 ethical statements that came from the Ethics Task Force in November and approved them with minor modifications. The plan was to make the modifications post them on our website and link them to the corresponding ethical statements on the CMDA website. The page were they will be linked has been created, but the documents have not been made available. The plan was to do this this summer, but this has not yet happened. Hopefully this will be accomplished early in 2016.
- Cooperation with CMDA student ministries is still on the agenda, but no significant progress has been made.
- We worked on the development of a new table top display to be used at this and similar meetings.

**Staff Relations**

- I have regularly talked (conference call) with our administrative director to discuss routine business activities.
- Dorothy Molind, when she is in town, continues to volunteers in the office and works with Nena on many projects. She has been a blessing.

**Communication with Membership**

- There have been some efforts from Board members to follow-up with individuals whose membership has recently lapsed.
- The monthly e-mail blasts (the Faith Script) have gone well.
- We were struggling with the journal, getting it produced timely. Timothy Welty acknowledged that he was struggling to meet our desired goals and Mary Ferrill was willing to step in and take on the role of Journal editor.

**Budget and Finance**

- The finance committee prepared the budget and has kept us up to date on progress.
- Praise God for allowing us to complete the year without having to utilize reserves.

Sincerely, in His service,

*Ron Herman*