

Student Chapter Advisory Committee

November 2015

Daniel Wilson, Chairperson
Kelly Niedzwiecki, Regional Director Coordinator
Shawn Kohlhaas, NSC Chairperson
Tristram Ford, NSC Chairperson-Elect
Amanda Hayes
Julie McDonald

Ron Nickel
Lisa Sims
Nancy Stoehr
Charlotte Wilson
Robert Watt

Student Chapters

Chapter Counts

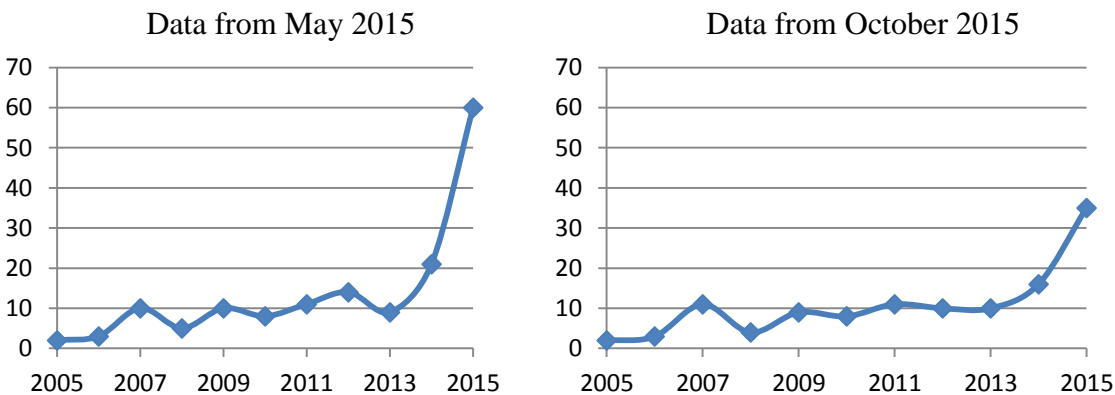
- 82 Active chapters (4 new active, 1 deactivated)
- 10 Chapters In Development

Contacting chapters

- Top 10 Chapters have 51% of our student members
- Bottom 51% of chapters have 10% of student members
- Setting up personal meetings with leaders of chapters that fall in between to encourage them and promote involvement in activities beyond the individual chapters

Student/New Grad Membership

Professionals by Graduation Year



- As expected there was a decrease in membership retention in the class of 2015 since June. However, student initiatives in the past few years have still made a positive impact
- Focusing on lapsed members from classes of 2011-2015: NSC and SCAC will be using Facebook and LinkedIn to contact this group (just over 1000 people)