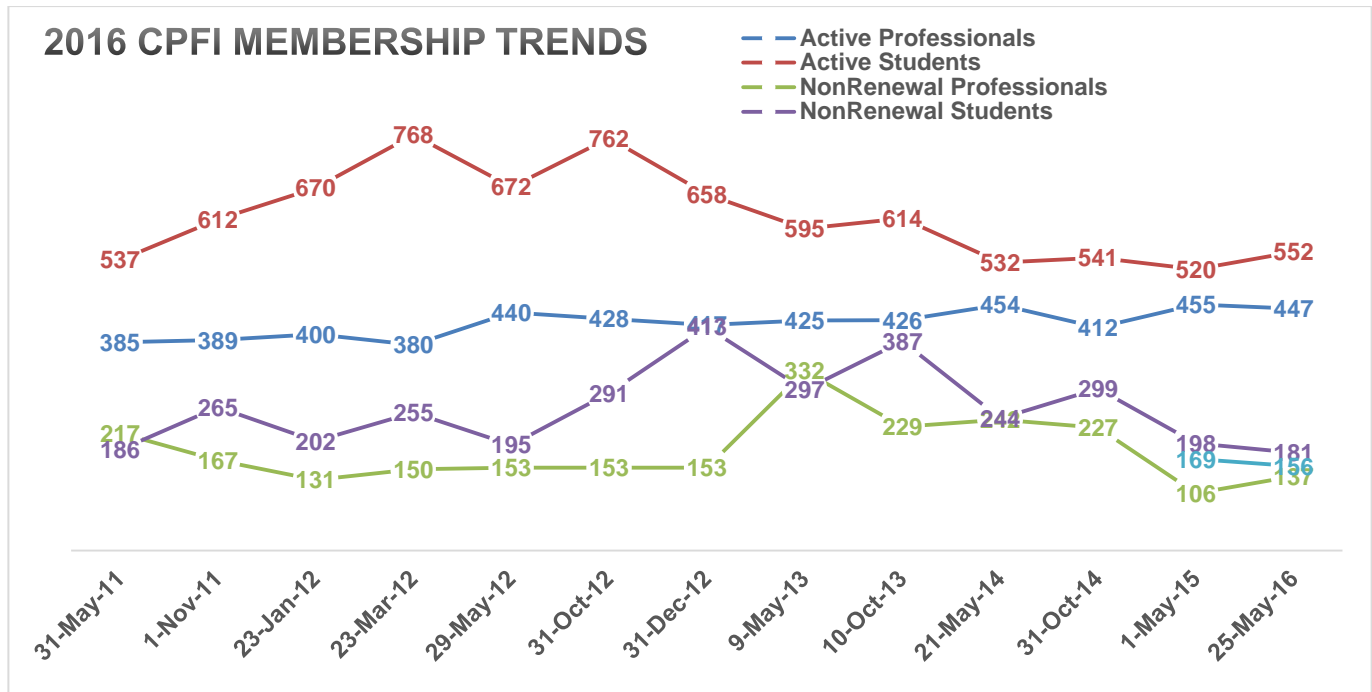




**2016 Annual Board Meeting
Membership Committee Report**

2015-2017 Committee: Amy Holmes, Suzanne Hussar, Kinbo Lee, Daniel Wilson, Eugene Lutz, Chair
June 9, 2016

Summary:



25-May-16

	Paid Up	0-3 Mo.	4-6 Mo.	7-12 Mo.	0-12 Mo.	Last Yr + Yr to Date	Sub- Total	Pre 2015	Total
Professional	447	28	33	76	137	169	616	447	1063
2012 Grads	8	3	1	6	10	11	19		
2013 Grads	8	1	1	2	4	6	14		
2014 Grads	11	0	6	7	13	13	24		
2015 Grads	24	4	10	26	40	45	69		
2016 Grads	65	0	0	0	0				
Student	552	30	24	127	181	189	741	89	830
Pre-Pharm	20	1	0	0	1	1	21		
P-1 (2020)	9	1	1	0	2	2	11		
P-2 (2019)	150	3	7	2	12	12	162		
P-3 (2018)	203	12	8	53	73	73	276		
P-4 (2017)	163	12	8	72	92	100	263		
Stud-Prof NR		18	16	122	156	174		1204	1378
	999	76	73	325	474	532	1357	1740	1893

Blue text is a breakdown of the various member types.

From 1 year ago: Percent Increase/Decrease

	Paid Up	0-3 Mo.	4-6 Mo.	7-12 Mo.	0-12 Mo.	Last Yr + Yr to Date	Sub- Total	Total
Professional	2%	3%	50%	38%	29%	34%	6%	15%
Student	6%	43%	29%	11%	9%	8%	2%	3%
	2%	6%	16%	4%	0%	4%	4%	6%

1-May-15

	Paid Up	0-3 Mo.	4-6 Mo.	7-12 Mo.	0-12 Mo.	Last Yr + Yr to Date	Sub- Total	2011- 13	Pre 2011	Total
Professional	455	29	22	55	106	126	581	227	119	927
2012 Grads	15	1	2	5	8	8	23	11	0	34
2013 Grads	9	2	3	7	12	12	21	0	0	21
2014 Grads	21	0	0	1	1	1	22	0	0	22
2015 Grads	67	0	0	0	0	0	67	0	1	68
Student	520	21	34	143	198	205	725	126	1	852
Pre-Pharm	3	0	0	0	0	0	3	2	0	5
P-1 (2019)	18	0	7	8	15	8	26	0	0	26
P-2 (2018)	139	0	2	1	3	2	141	3	0	144

Comments:

- Activities intended to bolster membership retention this year have included:
- Nena has regularly been distributing lists of non-renewal professional members to the Board- board members have been asked to choose 4-6 people on the list and contact them to ask them to renew or find out why they have not done so and usually all of the names on the list are assigned. While I do not have statistics to show results, anecdotally these personal contacts appear to be having a positive effect in maintaining our current membership numbers. Also, lists from various meetings, i.e.: GMHC, Virginia Asso, 2016 APhA CPFI breakfast and 2016 APhA CPFI Student seminar have been and are being used to contact potential new members.
- At the APhA Annual meeting in March 2016, I was able to meet with Daniel Wilson, Kinbo Lee and Suzanne Hussar to informally discuss membership issues. Daniel, Kinbo and I mostly discussed ways that students could help with membership retention of students and recent graduates.
- Professional membership has increased by 15% since May of 2011, but has remained flat for the last 4 years-(440=2012 447=2016). Student membership has increase by 6% since May of 2011, but it has fluctuated significantly between 532 and 768. Student membership has also remained relatively flat for the last two years (532=2014 552=2016). Both professional and student membership is only slightly changed since last year (professional=455 vs 447 and student=520 vs 552).
- Nena was contacted by a Canadian pharmacist CPFI member, (Jessica Leavitt) who is interested in finding ways to recruit other Canadian pharmacists to join CPFI. I have reached out to her and asked if she would be part of the Membership committee.
- I plan to have at least two membership committee meetings via conference call in 2016-2017. Membership growth of professional members and student members is stable, but I believe that we need plans that will provide for continuous and steady annual growth (5 to 10%). I will ask the committee to set goals AND ways to accomplish them, that will stretch us. These goals will require that ALL of our leadership (not just the membership committee) be involved in the recruitment and retention of professional and student members.

Respectfully submitted:

Eugene Lutz, V. Pres, Membership Committee Chair