



Membership Committee

June 2018

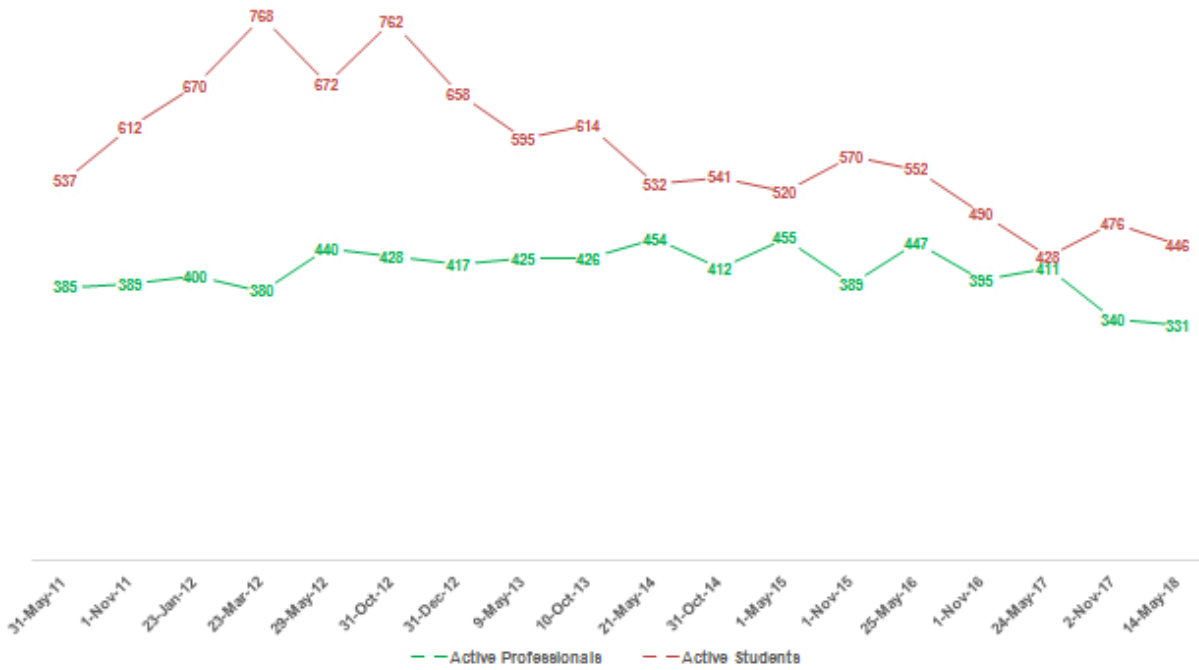
Daniel Wilson
Fred Starling
Scott Schutte
Grace Heeralall
Lauren Willis
Greg Carlson
Joy Greene

Susan Smith
Chris Schutte
Manasseh Heeralall
Jeff Copeland
Nena Lindrose
Austin Greanias

I. Current Initiatives:

- a. Academia Recruitment: Faculty of colleges of pharmacy play a large role in other pharmacy organizations with a student-heavy membership. Recruiting faculty of Christian pharmacy schools will expand our reach and hopefully strengthen student chapters at the same time.
 - i. Status June 2018: Invitation letters have gone out or are in process to faculty members of 7 Christian colleges of pharmacy
- b. Gatherings at National and State Pharmacy Meeting: on hold
- c. Exhibits at National and State Pharmacy Meetings: on hold
- d. Pharmacy Journal Advertisement: on hold
- e. Membership Challenge: Rally our current members to focus on recruiting one member. An incentive may be provided to encourage participation.
 - i. Status June 2018: Will be launched at this meeting
- f. Contacting Lapsed Members: Over 400 former professional members, not including student-to-professional, have lapsed in the past 3 years. Efforts to contact these individuals are relatively slow going but underway.
 - i. Status June 2018: Following last board meeting, efforts were refocused on capturing individuals within a month after they lapse. Since then, 64 lapsed members (52 recently lapsed and 12 others) were contacted. 14 have renewed.
 1. Additional assistance is welcome!
- g. Recent Graduate Programming: Former students from the era of the first joint student retreat and annual conference are now a recent graduates. Brainstorming is underway for a recent-grad specific event at the annual conference.
 - i. Status June 2018: Recent graduate activities have been planned for this meeting

2018 CPFI MEMBERSHIP TRENDS



Years of Membership Before Lapsing

