I. Current Initiatives:
   a. Academia Recruitment: Faculty of colleges of pharmacy play a large role in other pharmacy organizations with a student-heavy membership. Recruiting faculty of Christian pharmacy schools will expand our reach and hopefully strengthen student chapters at the same time.
      i. Status June 2018: Invitation letters have gone out or are in process to faculty members of 7 Christian colleges of pharmacy
   b. Gatherings at National and State Pharmacy Meeting: on hold
   c. Exhibits at National and State Pharmacy Meetings: on hold
   d. Pharmacy Journal Advertisement: on hold
   e. Membership Challenge: Rally our current members to focus on recruiting one member. An incentive may be provided to encourage participation.
      i. Status June 2018: Will be launched at this meeting
   f. Contacting Lapsed Members: Over 400 former professional members, not including student-to-professional, have lapsed in the past 3 years. Efforts to contact these individuals are relatively slow going but underway.
      i. Status June 2018: Following last board meeting, efforts were refocused on capturing individuals within a month after they lapse. Since then, 64 lapsed members (52 recently lapsed and 12 others) were contacted. 14 have renewed.
      1. Additional assistance is welcome!
   g. Recent Graduate Programming: Former students from the era of the first joint student retreat and annual conference are now a recent graduates. Brainstorming is underway for a recent-grad specific event at the annual conference.
      i. Status June 2018: Recent graduate activities have been planned for this meeting