



**2020 June Board Meeting  
Executive Director's Report  
June 17, 2020**

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

**Program Development and Administration**

- Below is table of the membership history from the Fall board meeting 2018 to June 2019, and then up to now June 2020, based on membership categories.

Member Type	Nov-18	Joined	Renewals	Lapsed	Jun-19	Joined	Renewals	Lapsed	Jun-20
Associate	7	1	3 (43%)	8	7	2	4 (57%)	2	6
International	2	0	1 (50%)	4	2	0	1 (50%)	5	1
Professional	382	9	170 (45%)	417	302	16	508 (168%)	455	284
Professional Monthly - 1 Percent	3	0	3 (100%)	0	4	2	4 (100%)	0	6
Professional Monthly - Power Hour	4	0	4 (100%)	0	4	1	4 (100%)	0	5
Pharmacist 1st Year Grad	41	2	8 (20%)	296	19	4	13 (68%)	1	17(98)
Pharmacist 2nd Year Grad	16	1	6 (38%)	43	14	2	329 (2350%)	1	18
Student Pharmacist	378	89	67 (18%)	406	437	275	198 (45%)	345	455
Totals	833	102	291 (35%)	1174	789	299	1163 (147%)	809	890

- Observations:
  - Associates: Over the 19 month period 3 new members joined but several lapsed to see a net decrease from 7 to 6.
  - Internationals: There was a decrease of 2 to 1.
  - Pharmacists (all member types combined decreased over the period): Decreased from 446 to 424.
  - Student pharmacists: Membership increased from 378 to 455 over this time frame. There were 364 students who joined for the first time, which means there is not a very high renewal rate. This may be an area we need to increase our focus.
- The membership committee has been following up with some of the lapsed members.
- We discovered that individuals renewing from the website, not using their invoice were not providing all of the information necessary to properly renew their membership. That has been fixed and we have tried to correct the situations where renewals were not properly.
- The transition from student membership category to professional membership has not been handled efficiently. The solution to correct this was identified as we updated the renewal form.

**Staff Relations**

- I have regularly talked (conference call) with our administrative director to discuss routine business activities.
- The Board suggested that following the increase in salary and bonus for our administrative director, that we need to investigate whether or not CPFI needs to take over the administration of salary and benefits. I contacted Dr. Mike Chupp and CMDA and we discussed the situation. He referred us to the chief financial officer and eventually it was decided that we would make arrangement with our account to begin to provide this service. That transition has been completed.

## **Communication with Membership**

- The monthly e-mail blasts (the Faith Script) have gone well.
- There were two editions of the journal that were published in 2019 and the Spring issue has also been done.
- Google Analytics reports were not available at this time.

## **Budget and Finance**

- The finance committee has been monitoring the budget and has kept us up to date on progress.
- As mentioned above we have now begun processing payroll and benefits.

## **Proposal from Former Board Members**

Dr. Dan and Sue Hussar sent the following email message (Monday June 15, 2020) and would like the Board to discuss this issue.

To the CPFI Officers and Directors:

The challenges facing the Christian community in general and Christian health professionals in particular are of unprecedented importance and scope. We anticipate that the challenges will become even more formidable.

Although the fellowship within CPFI is wonderful, membership and resources are stable, if not declining, at a time when greater strength and a stronger voice is needed. We urge the Board to actively explore merging CPFI into CMDA, or what could become CMDPA. We believe that a large, stronger organization of Christian health professionals will be required to effectively address the important religious, moral, and ethical issues that have become so pervasive. There could also be an outreach to the organization of Christian nurses regarding strengthening the organizational structure and influence of Christian health professionals.

Thank you for your consideration of this recommendation.

Sincerely,

Dan and Sue Hussar  
danandsue3@verizon.net

Sincerely, in His service,  
*Ron Herman*