



Membership Committee's Annual Report to the CPFI Board of Directors
Virtual Meeting
June 25, 2020

The 2019-2020 Membership Committee members are Susan Smith, Fred Starling, Greg Carlson, Keith Allhands, Jeff Copeland, President and Nena Lindrose, Administrative Director.

Thanks to Lauren Willis for serving on the committee this past year.

Membership recruitment efforts include promotions within the Faith Script, our Journal, our own CPFI members' personal invitation, graduating students, invitations at professional meetings to include prayer breakfasts and the annual GMHC meeting in Louisville, KY.

The AACP and Virginia Pharmacists Association prayer breakfasts were held July 14 and August 18, 2019, respectively. The attendance sign-in sheets were used for contacting members and non-members. 'Thank you for attending' emails were sent to all including an invitation to nonmembers to join CPFI. Emails were also sent to those stopping by our booth at GMHC.

Membership renewals are diligently pursued. Nena Lindrose sends 3 emails to each member whose membership renewal is due. A reminder by mail is then sent out after the renewal due date. Lapsed members are monitored via spreadsheet. Lapsed members are phoned to encourage their renewal. The phoning effort has had low results. Contributing factors to the low results are time constraints of the callers and unanswered calls. We are now leaving specific messages. Additional assistance is always needed and appreciated.

Ron Herman Executive Director will be presenting various statistics at our board meeting in his report. Please see Dr. Herman's report for membership statistics.

Membership challenge: Be proactive in inviting fellow pharmacists to join CPFI.

Respectfully submitted,
Greg Carlson, Pharm. D.
CPFI VP and Membership Committee Chair