

2020 November Board Meeting Executive Director's Report November 8, 2020

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

Program Development and Administration

• Below is table of the membership history from the Fall board meeting 2018 to the Fall 2020 board meeting. I condensed all of the professional membership categories.

Member Type				
	Student Pharmacist	Professional	Associate	Totals
Active 11/1/2018	375	447	7	829
Joined	291	21	3	315
Renewed	200	296	3	499
Lapsed	208	194	3	405
Rejoined	189	21	3	213
Added to MT		76		76
Removed From MT	48	10		58
Active 10/31/2019	474	321	7	802
2019 Net Change	99	-126	0	-27
Active 11/1/2019	474	321	7	802
Joined	213	20	0	230
Renewed	209	279	6	314
Lapsed	261	138	1	400
Rejoined	211	120	1	232
Added to MT		185		185
Removed From MT	185	99		284
Active 10/31/2020	396	338	7	741
2020 Net Change	-78	17	0	-61
2 Year Net Change	21	-109	0	-88

• Observations:

- O Pharmacists (all member types combined decreased over the period): Decreased from 447 to 338 over the past 2 years, buy during the past 12 months there was an increase in 17 members.
- O Student pharmacists: Membership increased from 375 to 396 over this time frame. There were a big increase in 2019 but a decrease this year with a net increase of 21 students over the 2 year period.

Office: (423) 844-1043

office@cpfi.org

Toll Free: (888) 253-6885

• The membership committee has been following up with lapsed members and it is important to realize that even in these hard times we have seen a slight increase this year. Thanks for all of their hard work.

Staff Relations

• I in touch with our administrative director to discuss routine business activities via email or phone contact.

Communication with Membership

- The monthly e-mail blasts (the Faith Script) have gone well.
- There were two editions of the journal that were published in 2020 with the Fall edition arriving this week.
- Google Analytics reports were on the website have not been run at this time.

Budget and Finance

- The finance committee has been monitoring the budget and has kept us up to date on progress.
- As mentioned above we have now begun processing payroll and benefits.

Sincerely, in His service,

Ron Herman