



**2023 November Board Meeting  
Executive Director's Report  
Nov. 17, 2023**

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

**Program Development and Administration**

- Below is a table of the membership history for 2019, 2020 and year to date take from the MemberClicks database. I condensed all of the professional (pharmacist) membership categories.

	Associates	Pharmacists	Student Pharmacist	Totals
<b>Active</b>	<b>7</b>	<b>343</b>	<b>523</b>	<b>873</b>
<b>12/31/2019</b>				
<b>Renewed</b>	5	309	266	<b>580</b>
<b>Joined</b>	0	18	212	<b>230</b>
<b>Lapsed</b>	0	28	306	<b>334</b>
<b>Active</b>	<b>7</b>	<b>352</b>	<b>429</b>	<b>788</b>
<b>12/31/2020</b>				
<b>Renewed</b>	6	313	187	<b>506</b>
<b>Joined</b>	1	18	183	<b>202</b>
<b>Lapsed</b>	0	24	92	<b>116</b>
<b>Active</b>	<b>7</b>	<b>343</b>	<b>405</b>	<b>755</b>
<b>12/31/2021</b>				
<b>Renewed</b>	6	274	156	<b>436</b>
<b>Joined</b>	0	14	171	<b>185</b>
<b>Lapsed</b>	1	61	223	<b>285</b>
<b>Active</b>	<b>6</b>	<b>315</b>	<b>355</b>	<b>676</b>
<b>12/31/2022</b>				
<b>Renewed</b>	4	237	130	<b>371</b>
<b>Joined</b>	0	12	131	<b>143</b>
<b>Lapsed</b>	1	46	124	<b>171</b>
<b>Active</b>	<b>5</b>	<b>298</b>	<b>384</b>	<b>687</b>
<b>11/15/2023</b>				

- Observations:
  - Pharmacists:** (all member types combined) began the 2020 year with 343 active members, and ended the year with 352, a 2.6% increase. There was a modest 2.6% decrease in 2021, back to the previous year number. In 2022 there was a decrease in active pharmacist members by 8.1%. With 6 weeks remaining in 2023 if our renewals (237 so far this year) matched the 274 from last year our active members would bump from 298 today to 335 this would a 6.3% increase from the previous year. As it looks at the moment, we have a 5.4% decrease from the previous year. Let's pray that God would lay it on the year of those who have not yet renewed to do so by year's end.
  - Student pharmacists:** Membership in 2020 began at 523 students because towards the end of 2019 we had moved 222 lapsed members into an active status in an attempt to resend a renewal invoice to try to get some of the students back. That was not very successful so by the end of 2020 there were 429 (18% decrease). Over the course of 2021 the active members dropped to 405 (6% decrease). Then in 2022 the student membership dropped to 355 (a 12.3% decrease). At this point in 2023 we 384 active student members (8.1% increase). Praise God for that and maybe that will increase too, although most student memberships are in the Fall, not at the end of the year.

## **Communication with Membership**

- The monthly e-mail blasts (the Faith Script) have gone well. We are using the MemberClicks template in the contact module and it seems to be going well. The two issues that we were printing and mailing we have are electronic. We have not heard anything about not receiving the mailed letters, but if any of you do, please let us know.
- There were two editions of the journal that were published in 2023. These were mailed and are also on the website.
- There have been some issues communicating with student leadership and we hope to address that in this meeting.

## **Budget and Finance**

- The finance committee has been monitoring the budget and has prepared a budget for this next year.

Sincerely, in His service,

*Ron Herman*