



Vice President's semiannual report and
Membership committee's semiannual report
Bonclarken Conference Center
500 Pine Drive, Flat Rock, NC 28731
May 30, 2024

The Vice President's responsibilities include chairing the Membership committee. The current Membership committee members are Stephen Canady, Greg Carlson, Emily Laswell, Angie Pegram, Jeff Copeland, President, and Nena Lindrose, Administrative Director.

Please see Ron Herman's Executive Director's report for the current membership statistics (attached).

After our 2023 conference at Lake Junaluska, President Jeff sent me a list of attendees who indicated they would be interested in serving CPFI in some capacity. From that list we were able to welcome three new members to our Membership committee: Stephen Canady, Emily Laswell, and Angie Pegram.

The last report of lapsed members we worked on included 150 lapsed students. Nena organized those students by their subsequent schools of pharmacy and Erin Ballentine sent emails to their student chapter advisors to communicate renewal reminders. We plan to run another lapsed student member report before the beginning of the 2024-2025 school year for Erin to communicate to CPFI student chapter advisors. The most recent set of lapsed professional members we worked on included 16 lapsed members. 6 of those members have renewed. We have a new lapsed member report in the works.

In January we hired digital marketing specialist Morgan Houghton on a trial basis for \$300 per month to start three CPFI media platforms from scratch. So far, our CPFI Facebook platform currently has 29 followers and has reached 1.4K this year, with 204 post reactions, comments, and shares. Our CPFI Instagram platform has 69 followers and has reached 279, with 93 post likes, comments, and shares. Lastly, our CPFI LinkedIn platform has 71 followers and has reached 1.3K and 13 new followers in the last 30 days. Morgan is honored to manage these platforms for CPFI and would like us to know, as we decide how to proceed, that it can take up to 6 months to get them fully started and thriving.

Nena and I are looking forward to attending the Samaritan's Purse Prescription for Renewal conference again this August, and we will have CPFI postcards to distribute as the opportunities arise.

I am extremely honored to serve CPFI alongside each of you for the sake of serving Christ and the world through pharmacy!

"Let brotherly love continue." Hebrews 13:1
Sincerely in Christ,
Marjorie Hayes, PharmD
CPFI VP and Membership Committee Chair



	Member Types			Totals
	Associates	Pharmacists	Student Pharmacists	
Active 12/31/2019	7	343	523	873
Renewed	5	309	266	580
Joined	0	18	212	230
Lapsed	0	28	306	334
Active 12/31/2020	7	352	429	788
Renewed	6	313	187	506
Joined	1	18	183	202
Lapsed	0	24	92	116
Active 12/31/2021	7	343	405	755
Renewed	6	286	156	448
Joined	0	14	171	185
Lapsed	1	61	223	285
Active 12/31/2022	6	315	355	676
Renewed	4	271	135	410
Joined	0	13	131	144
Lapsed	1	50	124	175
Active 12/31/2023	4	298	284	586
Renewed	3	115	22	140
Joined	0	13	52	65
Lapsed	1	46	124	191
Active 5/12/2024	6	292	304	602