

Vice President's semiannual report and Membership committee's semiannual report Epworth By The Sea 100 Arthur J Moore Dr St Simons Island, GA 31522 May 29, 2025

The Vice President's responsibilities include chairing our Membership committee. Our current Membership committee members are Erin Ballentine, Stephen Canada, Greg Carlson, Adrianna Cody, Emily Laswell, Angie Pegram, Jeff Copeland, President, and Nena Lindrose, Administrative Director.

Please see Ron Herman's Executive Director's report for our most current membership statistics (attached).

Since our fall virtual board meeting, the Membership committee has worked together to reach out to 70 lapsed professional members via phone calls and emails and Erin Ballentine reached out to the student chapter advisors of 100 lapsed student members. Unfortunately, the renewals that resulted from our efforts were discouraging. Only 2 lapsed professional members renewed their membership after we reached out to them. Nena and I discussed the effectiveness of this approach, and although I see that these efforts are only minimally effective at best, I strongly believe it is a personal way to reach our lapsed members and let them know with our voices that they matter to us as a fellowship. We're also open to suggestions for additional ways we can retain and grow our membership. We do have a strong and dedicated membership committee, so I praise the Lord for that!

Jill Boone kicked off the re-emergence of our CPFI prayer breakfasts at professional pharmacy organizations in December by hosting at ASHP's midyear meeting, and the Lutzes followed suit in March by hosting a CPFI prayer breakfast at APhA's annual meeting. This is such a wonderful way to make CPFI known among our profession! The Lutzes turned in the contact info of those in attendance at the APhA CPFI prayer breakfast in Nashville, which included a total of 34 attendees. Of those, 20 were non-members. Nena and I drafted up an email and sent it to each of the 20 non-members at the APhA prayer breakfast, to further introduce them to CPFI and to invite them to become members.

An especially exciting update is that on April 1 the managing of CPFI social media platforms changed hands from Morgan Houghton to our very own Joy Greene! Joy will be joining our meeting today to discuss our social media platforms.

What a blessing it continues to be to serve CPFI with each of you! "Let brotherly love continue." Hebrews 13:1
Rejoicing in the Lord always,
Marjorie Hayes, PharmD
CPFI VP and Membership Committee Chair



 Below is a table of the membership history for 2020 – 2025 (year to date) taken from the MemberClicks database.

		Member Types		
			Student	
	Associates	Pharmacists	Pharmacist	Totals
Active 12/31/2019	7	343	523	873
Renewed	5	309	266	580
Joined	0	18	212	230
Lapsed	0	28	306	334
Active 12/31/2020	7	352	429	788
Renewed	6	313	187	506
Joined	1	18	183	202
Lapsed	0	24	92	116
Active 12/31/2021	7	343 (↓ 2.6%)	405 (↓ 5.6%)	676
Renewed	6	286	156	448
Joined	0	14	171	185
Lapsed	1	61	223	285
Active 12/31/2022	6	315 (↓ 8.2%)	355 (↓ 12.3%)	6
Renewed	4	254	135	393
Joined	0	25	131	156
Lapsed	1	50	124	175
Active 12/31/2023	4	298 (↓ 5.4%)	284 (↓ 20%)	586
Renewed	4	313	155	472
Joined	1	29	181	211
Lapsed	1	98	88	187
Active 12/31/2024	7	313 (↑ 5.0%)	298 († 4.9%)	618
Renewed	1	115	20	136
Joined	0	14	50	64
Lapsed	3	33	51	87
Active 5/5/2025	5	309	316	630