So how does a pharmacy professor get to be on the radio? by Joy Greene

This is a question I am asked a lot! I am delighted to share a part of my story with you.

When my husband, Bryan, and I were married, we started attending a new church in our North Carolina hometown. Within a few months of becoming members of this church, there was a need for a college Sunday school teacher. I agreed to take on that role and began teaching a class of seven college students. It was through teaching this class that I realized my love for teaching! At this same time, I was working as a pharmacist at an independent pharmacy in my hometown. I loved my job! I was also a preceptor for several pharmacy schools; and through that role, God affirmed my love for teaching. Little by little, God was showing me that one of my life's callings was to teach.

A few years went by and my love for teaching continued to grow. Through God's providence, I was offered a faculty position at a school of pharmacy 30 minutes from my hometown. This opportunity brought several challenges such as lower income and a longer commute, but I knew God's hand was on it; so I surrendered to His call and began my career as a pharmacy professor. It was not an easy transition for me or my family, but it was the right decision. Isn't it funny how the hard thing and the right thing are often the same thing?

As a pharmacy professor, I had an amazing opportunity to pour into the lives of my students and to learn the "art" of teaching. I took classes to sharpen my presentation skills, and I learned how to implement active learning and media into my presentations. I was like a sponge, soaking up every opportunity to become a better teacher.

As I continued to teach pharmacy students at church and at the college, God was doing a mighty work in my heart! I was growing spiritually. I learned about a popular women's conference taking place in Atlanta, Georgia. I talked to a friend of mine and she and I decided to go. Our seats were in the nosebleed section of the Atlanta Dome. I could barely see the speaker; but as I soaked up God's Word, I felt God's Spirit speak to me. It is difficult to explain to other people how you hear from God, but that day in the Atlanta Dome, God clearly spoke to me! It was not an audible voice, but it was His still small voice that I felt deep within my spirit. God let me know He had given me the gifts of teaching and encouragement and He was calling me to serve Him through women's ministry!

When I returned from the women's event in Atlanta, I was even more excited and determined to study God's word. I ordered a variety of Bible study tools and I began devoting even more time to studying His word. I began seeking a better understanding of the Greek and Hebrew text and I ramped up my Sunday school lessons. Instead of only studying an hour or two each week preparing to teach my Sunday school class, I began studying seven to eight hours a week. I asked my church to buy a projector and screen for my Sunday school classroom so I could use Powerpoint presentations. The more I studied, the more I wanted to know about God!

Months later, I felt God urging me to write my first women's Bible study. I talked with my Pastor about it and he agreed it was a good idea. A women's Bible study would be something new for our small church, but I knew there were women in our church who were hungry to study the Bible alongside one another. I was right! We had over 40 women attend that first Bible study. When I delivered the first session, I felt as if my spirit was going to jump right out of my body – I was overwhelmed with joy! The fire that burned within me was affirmation that God was up to something.

As my love for studying God's Word grew, so did my faith. God began to challenge our family in new ways: in 2011, I was offered a pharmacy faculty position at Union University in Jackson, Tennessee. The thought of moving 600 miles away from everyone we knew and loved was terrifying! We had built our dream house on my grandparent's family farm and our family would not be supportive if we were to leave. Yet God continued to urge me and Bryan to make this move. After much prayer, and against the wishes of our families, we trusted God and made preparations to move. During an economic recession, we sold our dream house, packed up our young family, and with tears in our eyes, we obeyed God.

Within a few months of living in Jackson, we were settled. I was so happy at Union University and Bryan was teaching Bible and coaching basketball at the local Christian school. One evening, we were at a basketball game when a sweet lady named Marcie came and sat beside me. Marcie's son and my son had become friends at school.
She knew we were from North Carolina and she asked me why we would leave there and move to Tennessee. I told her the story of how God called us to move and she was inspired. I did not know it at the time, but her father (Tom Mapes) was the radio host of the Morning Show on the local Christian station in Jackson. The following spring, Marcie called to tell me her Dad was in a bind. His scheduled radio Morning Show guest had the flu and he needed a guest to be on the air with him the next day. She told him about me, and he invited me to be his guest and to tell my “God story” on the air. So I did.

Little did I know that my life would soon be changed forever!

I loved being on the radio with Tom! After the show, Tom and the station manager greatly encouraged me. They suggested that with their help, I could start doing a daily radio segment to encourage women in the Jackson area. Bryan and I prayed and sought God’s direction regarding this opportunity. God made it clear that this was His will. We decided on the name “Joytime Ministries” and I began writing Joytime segments. One by one, all the other pieces began to fall into place. My new next-door neighbor just happened to own a web-hosting company and he offered to help me design a website – for free! A young lady at our church was earning a degree in graphic design. She wanted to help me, so she designed my ministry logo – for free! A friend of mine at Union did professional photography as a hobby and offered to take photos for my website – for free! In May of 2012, the first Joytime segment hit the airwaves and God has been growing this ministry ever since!

Joytime Ministries is only a few years old, and God has been doing amazing things. I have learned a lot about radio! I now write, record, and produce “Joytime” which is a one-minute segment that airs on over 150 radio stations worldwide. Through Christian radio, God has connected me with Christian music artists and has provided opportunities for me to host Joytime ladies’ events. God has used a little one-minute radio message to enable me to speak to the lives of millions of people with Biblical truth. Through “Joytime”, I have had the privilege of working with Christian music artists like Mike Weaver (of Big Daddy Weave), I Am They, Natalie Grant, and Britt Nicole. Together, we have seen God do amazing things in the lives of the women who attend our events.

While in Jackson, I was able to work at a fabulous Christ-Centered pharmacy school where I found forever friends and made wonderful memories. It was there that God started Joytime Ministries, but it was not His will for us to stay there. In 2014, God moved our family back to North Carolina where I now teach on the beautiful campus of High Point University. High Point University is starting a new School of Pharmacy in August and I am blessed to be a part of this endeavor.

God continues to amaze me with opportunities to encourage women through Christian radio and speaking engagements all over the country. He placed a spark inside me years ago and called me into women’s ministry. He has been faithful to fulfill His calling, and the fire inside me burns brighter than ever!

Following God is not for the faint of heart. Following Him will cost you something. It will require sacrifice and perseverance, but mostly it will require obedience. When we look to scripture, we see that God used the most unlikely people to accomplish specific kingdom tasks: He used shepherds, tax collectors, fishermen and even prostitutes. God is not looking for people to fit into a certain type of mold. He is looking for people who love Him deeply and who are fully committed to Him in all things. We must die to ourselves and live to glorify Him!

I am living proof that when we seek after God and are obedient to Him, He will do immeasurably more than we can ever ask, think or imagine! Sometimes we live our lives looking for the next “big thing”, but I have found that God wants us to be faithful in the small things. He used the small things to completely change my life. He used a Sunday school class of seven people to spark a love for teaching in my heart. He used a School of Pharmacy to provide an opportunity for me to learn the art of teaching. He used an unexpected invitation to be a guest on a one-hour radio show to launch a nationally-syndicated radio ministry.

I am reminded frequently that nothing is impossible with God… and when people ask me how a pharmacy professor gets to be on the radio, I respond with what I know is true: “Only GOD could do that!”

To HIM be the glory!

“Faithful is He who calls you, and he will do it.”
- 1 Thessalonians 5:24 †

Joy Greene is a Carolina girl who loves Jesus! God has given Joy a deep passion for teaching His Word and encouraging women in their walk with Him. Joy is a graduate of The University of North Carolina at Chapel Hill. A doctor of pharmacy by career choice, Joy is quick to say that teaching pharmacy students was the very catalyst God used to reveal her calling to ministry. She realized God had placed a fire inside of her that she could not ignore! From that moment on God has affirmed her gift of teaching and opened many doors of opportunities for her to teach and encourage others. Joy is married to her high school sweetheart, Bryan, and they have two children, Ellie and Sam. Joy is an Assistant Dean and a Professor at High Point University School of Pharmacy.

Joy founded Joytime Ministries in 2012 while she was living in Tennessee. “Joytime” is an upbeat, one-minute Christian radio segment that airs on over 150 radio stations worldwide. Through Joytime, Joy speaks into the hearts of her listeners as she discusses REAL life issues from a Biblical perspective.

Joy has a special place in her heart for broken and hurting women. She is often an invited speaker at women’s events which includes leading women’s retreats. Joy is an energetic speaker who offers an exciting, spiritually fulfilling experience for the women who attend her retreats. Joy shares from her own life struggles to encourage women to fulfill their God-given calling!

Learn more about Joy, hear Joytime segments and read her blog at www.joytime.org

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